

# Media Release



## Australia's Best Beef Announced

Australia's best beef was set sizzling for the Royal Queensland Food & Wine Show (RQF&WS) Branded Beef Competition on Monday 31 May 2010. Identically prepared cuts of beef were assessed by judges including Russell Smith, Michael Crowley Manager of Meat Standards Australia (MSA), Brisbane culinary identity Peter Howard, John Kilroy proprietor of Brisbane's award winning steak-centric Cha Cha Char and Jellyfish, with guest foodie Judges including David Pugh of Restaurant Two, Melissa Downes of Brisbane's Channel 9, Javier Codina Chef de Cuisine & Owner Moda and Moda Catering and Jon Condon Special Projects editor of the Queensland Country Life.

Winners of medals and trophies from competition were announced at an elegant awards presentation the same day Tuesday 1 June in the historical Governor's Pavilion at the RNA Showgrounds, attended by a choice cut of the local food and media industries. MC'd by the renowned local culinary identity Peter Howard, the RNA President Mr Allan Warby OAM and RNA Councillor Mr Angus Adnam introduced the awards and thanked all those who had been involved.

### The Winners

The winner of the John Kilroy Cha Cha Char Champion Branded Beef of Show is...



**Stockyard Wagyu** from the award winning Kerwee feedlot near Oakey, Queensland.

Stockyard has specialised in the production of grain fed beef since 1958. The group owns and operates a 9200 head feedlot and the grain and pasture properties that supply it, supported by an international marketing company that has secured sales throughout Asia, the Middle East, Russia and the U.S.A.

The Australian Wagyu Association (AWA) Wagyu Class Trophy was won by...



**Stockyard Wagyu** from the award winning Kerwee feedlot near Oakey, Queensland

Top points for the Grain fed MSA Class went to...



**Stockyard Gold** from the award winning Kerwee feedlot near Oakey, Queensland

### Food service industry has been awaiting award announcement

Restaurant owners, executive chefs and general "foodies" have been eagerly awaiting the announcement of gold medal winners from the 2010 RQF&WS Branded Beef Competition. Products submitted for competition that attracted the required points have earned the right to display the gold, silver bronze or trophy show medals. Featuring consistent design and status across all products and classes, they offer producers the recognition they deserve and consumers a great way to pick the best produce on the market.